



TIFFANY A. BACA

info@alaheartdesign.com • www.alaheartdesign.com

EDUCATION

THE ART INSTITUTE OF CALIFORNIA – ORANGE COUNTY – 03/10

Bachelor of Science – Web Design and Interactive Media

VENTURA COLLEGE – 06/07

Associate of Science – General Liberal Arts and Sciences

EXPERIENCE

GRAPHIC DESIGNER – AICAOC INET CLUB – 07/09 to PRESENT

Designed flyers and handouts, often with short deadlines

Prepared and organized club events

Worked as a team to plan content for upcoming meetings and workshops

DESIGNER/DEVELOPER – WHISKEYBLUFF.COM – 12/09 to 03/10

Revised and enhanced client's professional identity branding

Implemented refreshed identity in site design and product packaging

Developed ecommerce functionality along with a content management system

PROJECT MANAGER/DESIGNER – GREATOPPS.ORG – 06/09 to 10/09

Directed and motivated the web design and development teams

Designed a successful design solution by analyzing the client's needs

Utilized CSS and XHTML to enhance search engine optimization

EMPLOYMENT

SPA FRONT DESK TRAINER – OJAI VALLEY INN & SPA – 08/05 to 06/07

Utilized and taught strict, AAA Five Diamond guest-relations skills

Supervised, motivated and mentored new hires

Produced and executed a new training program

TECHNICAL SKILLS

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Dreamweaver

Adobe After Effects

Adobe Flash

Adobe Premiere Pro

QuarkXPress

DVD Studio Pro

Final Cut Studio

Microsoft Word

Microsoft Excel

Microsoft Visio

Mac and PC operating systems

LANGUAGES

XHTML/HTML

CSS

PHP

MySQL

jQuery

JavaScript

ACCOLADES

President's List – The Art Institute of California – Orange County – 4.0 G.P.A.

Dean's List – Ventura College – 3.8 G.P.A.